

Answers.com™

Quick Facts

From gemstones to genetics, bioterrorism to biographies, leisure to legal jargon, Answers.com is a one-stop destination for all the answers you need.

The Challenge

The Internet is an enormous collection of sites; some you can trust to be reliable and accurate while some are outdated, inaccurate or even downright malicious.

Search engines “serve up” links on any given query, but the results may not be relevant to what you’re actually looking for. It’s typically up to the user to qualify each link and spend time determining whether a source is legitimate or useful.

The Solution

Answers.com is for people who don’t have time to waste looking through links for information that is relevant to the topic they are researching.

Answers.com is a virtual library that provides definitions and explanations on more than 4 million topics from reliable, brand-name sources. We provide the answers you want without distractions. Best of all, it’s free - supported by child-safe advertising.

The screenshot shows the Answers.com website for the topic "Neil Armstrong". Several callout boxes point to specific features:

- IE toolbar available from any browser page:** Points to the Windows Internet Explorer toolbar at the top of the browser window.
- Search bar at the top of every page:** Points to the search bar containing the text "Neil Armstrong".
- Daily trivia page with a sampling of Answers.com topics:** Points to the "Today's Highlights" and "Top Searches" area.
- List of Answers references on this topic, all on this page:** Points to the "On This Page" sidebar menu.
- Other possible Answers for this query:** Points to the "Search" sidebar menu.
- Browse the Answers.com library:** Points to the "Browse" sidebar menu.
- Click on the data source for full copyright & citation info:** Points to the "Amazon" link under the "Shopping" section.
- AnswerBar docked on the side of your screen:** Points to the "Answers.com" logo in the bottom right corner.

The main content area displays information about Neil Armstrong, including his birth date (5 August 1930), birthplace (Wapakoneta, Ohio), and his role as the first human to walk on the moon on July 20, 1969. It also features a "Shopping" section with links to books and t-shirts.

All the answers you need. Free.

Really, it's completely free! No need to log in, download, subscribe or pay; access all of our content and features directly at www.answers.com.

Respected Content. Answers.com aggregates facts from more than 180 titles by some of the most respected publishers in the reference industry including:

- Houghton Mifflin Company
- Columbia University Press
- Britannica
- Oxford University Press
- Barron's Educational Series

Dynamic information from sources such as:

- MarketWatch
- The SportsNetwork
- AccuWeather

Easy Lookup. "Find As You Type" technology reduces the guesswork. Our search box refines a query as you type and offers suggestions for a more focused result.

“Cite” Citation Tool. No more fumbling with style manuals. Click the “cite” button at the bottom of each AnswerPage to access an instant bibliography citation in MLA, Chicago or APA format.

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Free educational resources including:

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Other Communities. We've got the answers for your specific needs.

Visit our resource centers for small businesses, journalists, parents, user groups, bloggers or webmasters, and more.

Answers wherever you are.

Access free answers from beyond the Answers.com website.

AnswerTips™. Want more information faster? Don't stray from your page! Double-click any word and get instant information in small bubbles called "AnswerTips."

1-Click Answers™. Install & click on any word. Access AnswerTips from web browsers, emails, word documents or any other program running on your screen.

Firefox add-on. Enable AnswerTips functionality within Firefox to see quick explanations with the click of your mouse.

Blogger and Webmaster tools. AnswerTips-enable your site and keep visitors there with instant access to definitions and fast facts of millions of obscure words, personalities and common phrases.

NYTimes and CBS News online. You'll find AnswerTips there too. Double-click on any term for instant information.

Mobile Answers. Answers on the go with mobile.answers.com! Full access to Answers.com content is available via most PDAs including Treo, BlackBerry and WinCE-based handhelds.

Also access quick answers using Answers.com plug-ins for Internet Explorer, Macs, Google or your personalized newsfeed service.

People are talking...

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- CODiE Award for *Best Education Reference or Search Service* from the Software & Information Industry Association (SIIA), 2006
- Parent-to-Parent Adding Wisdom Award
- *Time* magazine: 50 Coolest Websites
- Answers.com powers HomeworkNYC.org, the education site of the New York Public Library

